



Report on Social Media

Author(s): Maya Misikir (ICEADDIS)

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DiBiCoo – Digital Global Biogas Cooperation
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Executive Summary of D7.8

The use of social media networks for the DiBiCoo Project was aimed at increasing the project's impact through amplifying its work, milestones, publications, and press releases. The DiBiCoo Project had a [LinkedIn](#), [Facebook](#), [Twitter](#), and [YouTube](#) social media channel. The DiBiCoo social media channels were also used to interlink the project publications, events and other related contents from the DiBiCoo [website](#).

From the beginning to the final stages of the project, hundreds of posts were published across these social media platforms guaranteeing the impact of the outreach of the project to various audiences. Furthermore, the posts from these social media handles were further enhanced by the activities of the project partners which played an instrumental role in re-sharing, retweeting, and boosting the original posts.

Throughout the project implementation, all the set targets for the social media accounts were met as will be elaborated below, thereby guaranteeing the sustainability of the project after its termination.



Summary of the DiBiCoo Project

The **Digital Global Biogas Cooperation (DiBiCoo)** project is part of the EU’s Horizon 2020 Societal Challenge ‘Secure, clean and efficient energy’, under the call ‘Market Uptake Support’.

The target importing emerging and developing countries are Argentina, Ethiopia, Ghana, South Africa and Indonesia. Additionally, the project involves partners from Germany, Austria, Belgium and Latvia. The project started in October 2019 with a 33 months-timeline and a budget of 3 Million Euros. It is implemented by the consortium and coordinated by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.

The overall objective of the project is to prepare markets in developing and emerging countries for the import of sustainable biogas/biomethane technologies from Europe. DiBiCoo aims to mutually benefit importing and exporting countries through facilitating dialogue between European biogas industries and biogas stakeholders or developers from emerging and developing markets. The consortium works to advance knowledge transfer and experience sharing to improve local policies that allow increased market uptake by target countries. This will be facilitated through a digital matchmaking platform and classical capacity development mechanisms for improved networking, information sharing, and technical/financial competences. Furthermore, DiBiCoo will identify five demo cases up to investment stages in the 5 importing countries. Thus, the project will help mitigate GHG emissions and increase the share of global renewable energy generation. The project also contributes to the UN Sustainable Development Goals (SDG 7) for ‘Affordable and clean energy’, among others.

Further information can be found on the DiBiCoo website: www.dibicoo.org.



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List of Abbreviations

D	Deliverable
T	Task
SC	Steering Committee



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Overview of DiBiCoo's Website and Social Media Performance

The DiBiCoo Project, throughout the past 33 months of implementation, has used four social media channels to promote the project's key achievements, namely Facebook, Twitter, LinkedIn and YouTube. With a follower count of 185 on Twitter, 95 on Facebook, 624 on LinkedIn, and 161 on YouTube, bringing it to a total of 1,065 members to the project community, it surpasses the target set at 800 members.

Furthermore, as can be seen below in the breakdown of published posts for, the target of an average post per week has also been met. The project website, as indicated below, has had more than 20,000 visitors and over 57,000 visits (traffic)– the target set an average of 400 monthly visits on project website and/or social media accounts. The visits (traffic) for each of DiBiCoo's social media channels are also included below.

The metrics provided here in terms of published posts, top performing posts as well as trends in follower growth are given in excerpts – from a six-month period to a one-year period to give an impression of the overall trajectory of the activities of DiBiCoo's social media activities.

Below is the breakdown of followers, posts, engagement, and overall analytics of the social media channels as well as the website - www.dibicoo.org.

1 LinkedIn

The DiBiCoo LinkedIn page has 624 followers, the highest from all its other channels. Below are screenshots that capture the major analytics in terms of followers, posts (updates) published, and its performance to other competitors so as to provide further context on the results achieved.

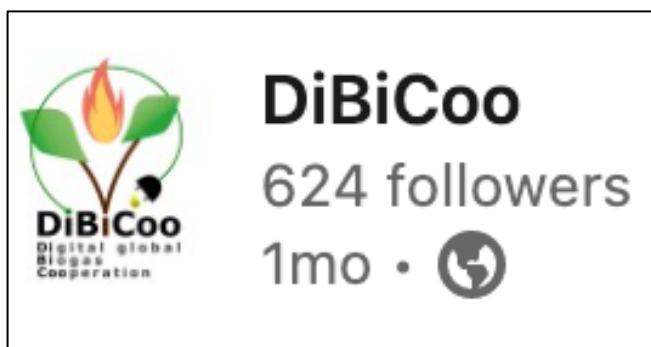


Figure 1: Screenshot of DiBiCoo LinkedIn Page Number of Followers, June, 2022.

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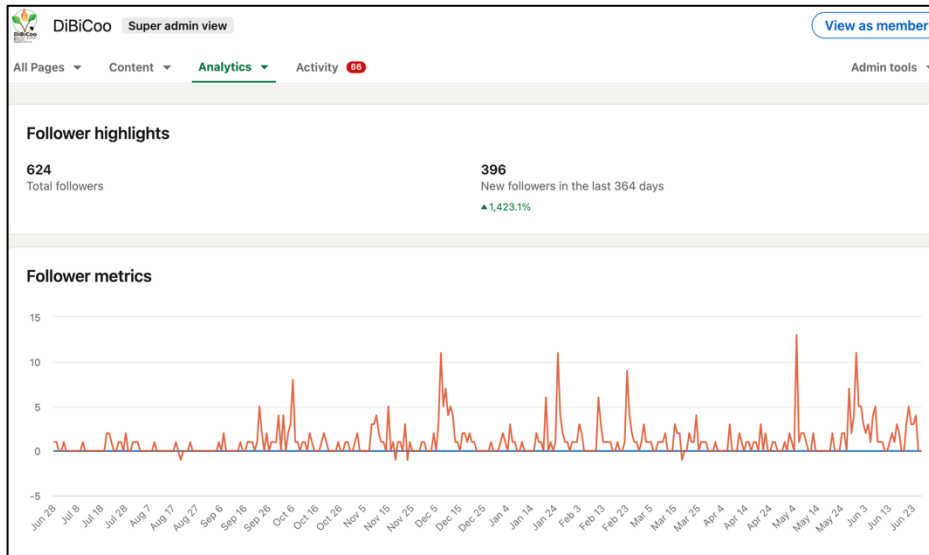


Figure 2: Screenshot of DiBiCoo LinkedIn Page Trend of Followers

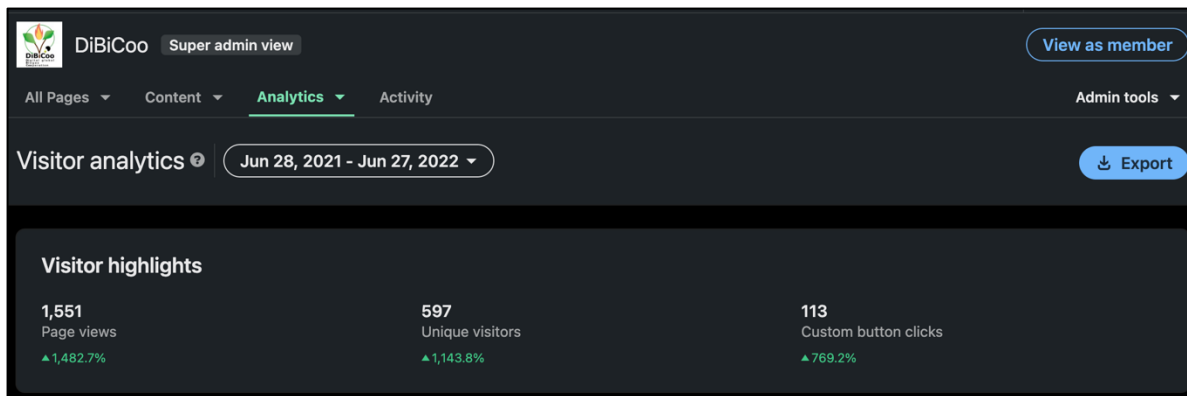
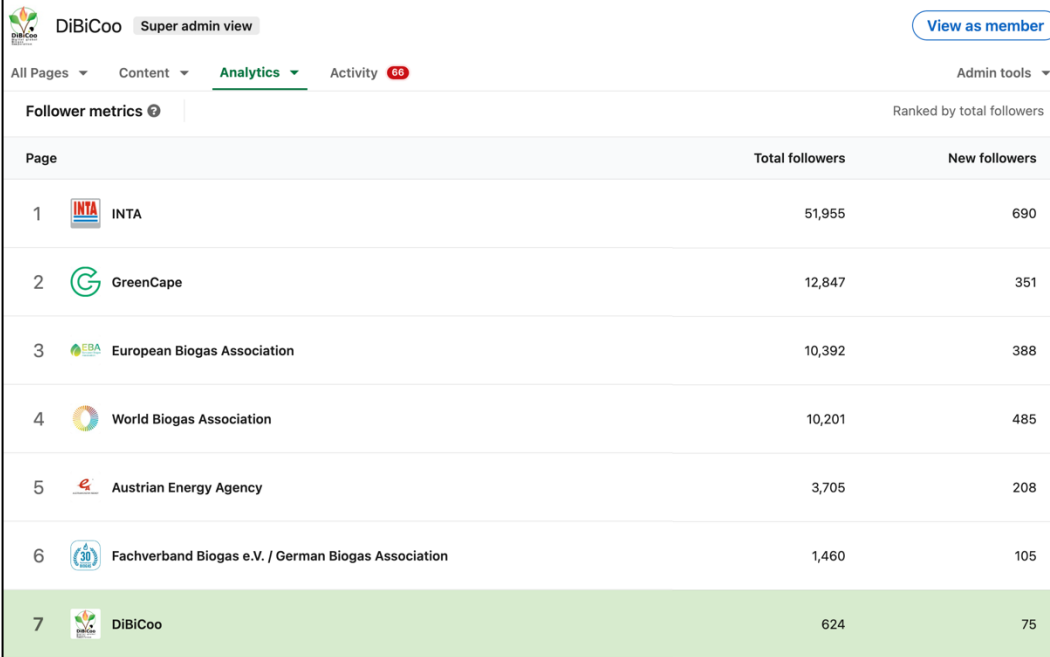


Figure 3: Screenshot of DiBiCoo LinkedIn Page Visitors over a one-year period.










Page	Total followers	New followers
1  INTA	51,955	690
2  GreenCape	12,847	351
3  European Biogas Association	10,392	388
4  World Biogas Association	10,201	485
5  Austrian Energy Agency	3,705	208
6  Fachverband Biogas e.V. / German Biogas Association	1,460	105
7  DiBiCoo	624	75

Figure 4: Screenshot of DiBiCoo LinkedIn Page performance in relation to competitors.

Table 1: List of posts on DiBiCoo's LinkedIn channel during a one-year period.

	Post title	Post link	Date	Impressions	Clicks	Likes	Comments	Shares
1	Leaders from around the world pledged at COP26 to deploy a higher share of renewable energy, including biogas, and accelerate the global transition to a circular economy as measures to combat climate change. DiBiCoo's matchmaking platform helps to provide a bridge	https://www.linkedin.com/feed/update/urn:li:activity:6945722323073159168	06/23/2022	295	6	8	0	0

	<p>between key technology providers and know-how for the development of sustainable biogas projects worldwide. Find out more at: https://biogasplatform.eu</p> <p>#COP26 #climatechange #biogas #greengas #biogasplatform #newmarkets #statement</p>							
2	<p>DiBiCoo's Final Conference – Biogas for Future is less than 24 hours away! Use the QR code below to register and attend the discussion on the role and potential of biogas globally!</p> <p>#biogas #conference</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6944632982301233152</p>	06/20/2022	347	18	10	0	2
3	<p>DiBiCoo's Matchmaking Platform highly commended in the category of Best Anaerobic Digestion/Biogas Support at the AD and Biogas Industry Awards! #biogasplatform.eu at the #ADBiogasIndustryAwards2022 Thanks for your support, the fantastic organization and the lovely evening!</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6943494905075798017</p>	06/17/2022	1201	32	26	1	5
4	<p>"Energy security, a circular economy and climate change mitigation - what role can biogas play to achieve these goals in the future?" Panelists at DiBiCoo's Final Conference will explore answers to this! Save the date & register here for more information: https://bit.ly/3mHn4Vb</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6942424749402669056</p>	06/14/2022	655	17	11	1	5

	#biogas #conference							
5	<p>The DiBiCoo Project has done a variety of activities - study tours, local stakeholder workshops, web seminars, business design trainings and much more! If you were in contact with DiBiCoo, help the project measure its results by taking this quick survey: https://bit.ly/3xvsPvb</p> <p>European Biogas Association iceaddis Selectra Watertech Fachverband Biogas e.V. / German Biogas Association Kompost & Biogas Verband Österreich Resilience Development Initiative ISEES Ghana WIP Renewable Energies INTA Latvia University of Life Sciences and Technologies</p>	https://www.linkedin.com/feed/update/urn:li:activity:6940605731024850944	06/09/2022	148	3	3	0	2
6	<p>What role is biogas playing within the sector worldwide now and in the future?</p> <p>The DiBiCoo Final Conference explores the answer to this and the huge potential of the biogas sector in contributing to climate change mitigation! Register here: https://bit.ly/3xcx2T4</p> <p>#biogas #conference</p>	https://www.linkedin.com/feed/update/urn:li:activity:6939605687463272448	06/06/2022	614	25	18	0	2
7	<p>A panel of biogas experts from Europe and emerging markets in Argentina, Africa and Indonesia will discuss on the</p>	https://www.linkedin.com/feed/update/urn:li:activity:6935916512830484480	05/27/2022	1152	61	27	0	10

	<p>potential of biogas and its role to address challenges now and in the future - scan the QR code to register and find out more!</p> <p>#biogas #panel</p>							
8	<p>Have you heard of biogas membrane storage systems? Click here to find out more: https://lnkd.in/e8N2mxYP</p> <p>European Biogas Association Austrian Energy Agency Fachverband Biogas e.V. / German Biogas Association Kompost & Biogas Verband Österreich INTA Selectra Watertech ISEES Ghana ice-addis GreenCape World Biogas Association</p> <p>#biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6935587845025771520</p>	05/26/2022	172	2	0	0	0
9	<p>Have you participated in one of DiBiCoo's project activities like its study tour, local stakeholder workshop, web seminar, or business design training? Are you are a biogas stakeholder, a policy maker, or a registered member on the Biogas and Gasification Matchmaking Platform? If so, please take this short survey and help the project measure and report the results!</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6935209080072384512</p>	05/25/2022	143	0	2	0	2

	<p>Austrian Energy Agency WIP Renewable Energies European Biogas Association Fachverband Biogas e.V. / German Biogas Association Kompost & Biogas Verband Österreich iceaddis Green-Cape Resilience Development Initiative Selectra Watertech ISEES Ghana INTA Argentina Latvia University of Life Sciences and Technologies</p> <p>https://lnkd.in/eEhbzCSt</p>								
10	<p>DiBiCoo's Biogas and Gasification Matchmaking Platform has been featured in the Global Methane Initiative! Take a look get started by joining the platform for free!</p> <p>Austrian Energy Agency INTA Argentina Global Methane Initiative (GMI) ISEES Ghana iceaddis Selectra Watertech Resilience Development Initiative Green-Cape</p> <p>#biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas #renewables</p> <p>https://lnkd.in/eTcKvFG4</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6934779955587260418</p>	05/24/2022	483	9	5	0	0	

11	<p>Did you know that DiBiCoo's matchmaking platform was developed according to user-centred design principles in close cooperation with end users? Fair guiding principles also ensure open access to the B2B matchmaking service for all interested users worldwide!</p> <p>#statement #biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6933366044107390976</p>	05/20/2022	398	6	11	1	1
12	<p>Are you on the hunt to find out the properties, benefits, storage and use of digestate? Then you'll need to check out this: https://bit.ly/3NkYQuW</p> <p>#digestate #biogas #biomethane #storage #technology #provider #renewables</p> <p>INTAArgentina iceaddis Selectra Wassertech Austrian Energy Agency European Biogas Association Fachverband Biogas e.V. / German Biogas Association Kompost & Biogas Verband Österreich GreenCape</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6932309304733528064</p>	05/17/2022	412	4	5	0	2
13	<p>DiBiCoo's new B2B matchmaking platform is a role model for the biogas and gasification market & other renewable energy sectors! Take a look & get in touch with our web developers to share your experiences and needs! Register at</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6931978800733814784</p>	05/16/2022	321	8	5	0	1

	<p>www.biogasplatform.eu</p> <p>#statement #biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas #renewableenergy #b2b</p>							
14	<p>Pumps, Pipes and Valves; learn more about the transportation of liquids and digestate here: https://bit.ly/39FBKAP</p> <p>#biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas</p> <p>Austrian Energy Agency European Biogas Association INTA Argentina Kompost & Biogas Verband Österreich Fachverband Biogas e.V. / German Biogas Association iceaddis GreenCape ISEES Ghana Selectra Watertech Green Lagoon Technology Sdn Bhd</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6927862311151935488</p>	05/05/2022	404	10	4	0	1
15	<p>DiBiCoo's Digital Matchmaking Platform is an online tool which connects countries that import and export biogas technology - it enables markets in developing and emerging countries to import sustainable biogas/biomethane technology from Europe!</p> <p>https://biogasplatform.eu</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6927226665102151680</p>	05/03/2022	560	3	9	0	2

	#biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas #renewables							
16	<p>Are you looking for an effective and economical solution for a biogas system challenge through knowledge transfer, capacity building and support from project preparation up to the investment phase? Check out DiBiCoo's matchmaking platform here: https://biogasplatform.eu</p> <p>#statement #biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas #EU</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6925335926034321408</p>	04/28/2022	276	5	6	0	2
17	<p>Residue from palm oil production is what boosts this biogas demo case! Go and check it out here: https://lnkd.in/eeqAhxHR</p> <p>#Indonesia #EU #biomethane #provider #technology #biogas</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6924674938415026176</p>	04/26/2022	242	10	8	0	2
18	<p>Did you know that 13 organizations from four continents joined forces in the DiBiCoo project? Learn who they are and what motivated them to participate here --> www.dibicoo.org</p> <p>#renewables #biogas #biomethane #gasification #international #collaboration</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6922413323065958400</p>	04/20/2022	994	16	9	0	2

	Kompost & Biogas Verband Österreich European Biogas Association WIP Renewable Energies Austrian Energy Agency Fachverband Biogas e.V. / German Biogas Association Latvia University of Life Sciences and Technologies Selectra Watertech ISEES Ghana GreenCape iceaddis Resilience Development Initiative INTA Argentina							
19	<p>Registration for DiBiCoo's workshop on Argentina's biogas plants is open - use the QR code below to claim your spot in the upcoming workshop!</p> <p>Follow this link to watch the videos on five biogas plants and prepare your questions for the experts: https://bit.ly/3MaISnM</p> <p>#biogas</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6922188875830312960</p>	04/19/2022	364	37	11	0	0
20	<p>Increasing energy supply security and reducing dependence on natural gas imports - that's what we want to support with the digital biogas and gasification platform connecting key European technology providers and regional project developers. Visit www.biogasplatform.eu today!</p> <p>#statement #biogasplatform</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6921696334647341056</p>	04/18/2022	550	6	11	0	1

	#matchmaking #technologies #provider #newmarkets #export #import #biogas							
21	<p>DiBiCoo's Digital Matchmaking Platform is an online tool developed to connect countries that import and export biogas technologies. Learn how you can use the platform to access biogas/gasification database and publish your projects here: https://lnkd.in/eSeu-hVY</p> <p>#biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas</p> <p>European Biogas Association Resilience Development Initiative WIP Renewable Energies ISEES Ghana iceaddis Selectra Watertech Latvia University of Life Sciences and Technologies Austrian Energy Agency INTA Argentina GreenCape Fachverband Biogas e.V. / German Biogas Association</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6919161864580960256</p>	04/11/2022	298	8	7	0	3
22	<p>The Digital Global Biogas Cooperation (DiBiCoo) has been shortlisted in the 2022 AD and Biogas Industry Awards under the "Best Anaerobic Digestion/Biogas Support" category! The final announcement will be made on June 15 at the award ceremony that will open the World Biogas Expo 2022! Thank you to the The Anaerobic Digestion and</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6917833672272306177</p>	04/07/2022	1156	15	20	0	3

	<p>Bioresources Association and the World Biogas Association for this honor!</p> <p>#WorldBiogasExpo2022 #ADBiogasIndustryAwards2022 #biogas #technologies #provider #newmarkets #export #import #biogasplatform</p>							
23	<p>The digester plays a major role. Take a look here to get all you need - from the biological process to process conditions and hydraulic flow. https://lnkd.in/e3c-mtTN</p> <p>#biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas</p> <p>Austrian Energy Agency WIP Renewable Energies Resilience Development Initiative European Biogas Association GreenCape Fachverband Biogas e.V. / German Biogas Association Latvia University of Life Sciences and Technologies Selectra Watertech</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6917098690000121856</p>	04/05/2022	367	10	6	0	2
24	<p>Good use of municipal solid waste is especially important for this biogas demo case in Ghana: https://lnkd.in/eYJSYf9Y</p> <p>#Ghana #EU #biomethane #provider #technology #biogas</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6909844904735068160</p>	03/16/2022	764	11	9	0	1

	iceaddis ISEES Ghana Austrian Energy Agency Institute for Sustainable Energy and Environmental Solutions - ISEES WIP Renewable Energies GreenCape INTAArgentina								
25	<p>Treatment, Combination and Upgrading - Get informed about the application of biogas: https://lnkd.in/ee7Q8MVU</p> <p>#biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas</p> <p>International Energy Agency (IEA) Austrian Energy Agency European Biogas Association Resilience Development Initiative Fachverband Biogas e.V. / German Biogas Association iceaddis INTAArgentina ISEES Ghana Selectra Wartner Latvia University of Life Sciences and Technologies</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6909519382066962432</p>	03/15/2022	359	7	6	0	1	
26	<p>Get more information about this biogas demo case at Lake Tana, Ethiopia: https://lnkd.in/eJ5PZXtR</p> <p>#Ethiopia #EU #biomethane #provider #technology #biogas</p> <p>Resilience Development Initiative iceaddis WIP Renewable Energies European Biogas Association GreenCape INTAArgentina Latvia University of Life</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6909134817561341952</p>	03/14/2022	747	19	13	1	1	

	Sciences and Technologies Fachverband Biogas e.V. / German Biogas Association Selectra Watertech BiogasWorld UNIDO Austrian Energy Agency							
27	<p>Learn how you can expand your business in biogas and gasification, especially in the global south, and take a virtual tour in Argentina's biogas plants here: https://lnkd.in/euy7CQh6</p> <p>Register on DiBiCoo's new B2B match-making platform here for free here: http://biogasplatform.eu</p> <p>#biogasplatform #matchmaking #provider #export #import #biogas</p> <p>iceaddis INTAArgentina Austrian Energy Agency WIP Renewable Energies Greencap Latvia University of Life Sciences and Technologies Fachverband Biogas e.V. / German Biogas Association European Biogas Association Selectra Watertech Institute for Sustainable Energy and Environmental Solutions - ISEES Resilience Development Initiative</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6907995264515489792</p>	03/11/2022	395	11	8	0	2
28	<p>Safety should be you number 1 priority in biogas plants! From measurement to personal safety equipment get the insights here: https://bit.ly/35HxM9k</p> <p>#biogasplatform #matchmaking</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6907677793099120640</p>	03/10/2022	271	0	5	0	2

	<p>#technologies #provider #newmarkets #export #import #biogas</p> <p>iceaddis Resilience Development Initiative WIP Renewable Energies European Biogas Association GreenCape Institute for Sustainable Energy and Environmental Solutions - ISEES ISEES Ghana Selectra Watertech Fachverband Biogas e.V. / German Biogas Association INTA Argentina Latvia University of Life Sciences and Technologies Greencap</p>							
29	<p>DiBiCoo invites you on the second virtual visit in Argentina's biogas plants! Take a look at Seeds Energy Group in the province of Santa Fe where corn cobs and leaves are the principal residue treated. The actual electric energy capacity is 2 Mw with plans to double! Take a look here: https://bit.ly/3ME3FzW</p> <p>#argentina #biogasplatform #biogas #renewableenergy #technologies</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6907316916789391362</p>	03/09/2022	415	12	8	0	3
30	<p>Have you always wanted to more about the latest on European biogas technology? Then visit the DiBiCoo Knowledge Base: https://lnkd.in/exBhJmdU</p> <p>#EU #biomethane #provider #technology #biogas</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6906610129442381825</p>	03/07/2022	436	12	6	1	0

31	<p>Did you know that in the 17th century, a chemist, Jan Baptist van Helmont, discovered that flammable gases could come from decaying organic matter. More fascinating information on https://lnkd.in/e-2eACFe</p> <p>#EU #biomethane #provider #technology #biogas</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6905510517889130496</p>	03/04/2022	296	4	3	0	1
32	<p>DiBiCoo presents its first virtual study tour in Argentina's biogas plants! Take a look at Adecoagro, located in the province of Santa Fe which generates 1.4 MWh of electrical energy and 150 tons of biofertilizer! https://lnkd.in/ehJQ9jrT</p> <p>#biogas #biogasplant #renewableenergy #sustainability</p> <p>Resilience Development Initiative WIP Renewable Energies European Biogas Association GreenCape ISEES Ghana iceaddis Selectra Watertech Fachverband Biogas e.V. / German Biogas Association INTA Argentina Latvia University of Life Sciences and Technologies</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6904686959344574464</p>	03/02/2022	718	25	10	0	4
33	<p>Our freely accessible literature library has everything you need: from biogas to biomethane to financial instruments. Go and check it out! https://lnkd.in/efM3kKu6</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6902984311797010432</p>	02/25/2022	579	14	4	0	1

	<p>#EU #biomethane #provider #technology#biogas</p> <p>Resilience Development Initiative WIP Renewable Energies European Biogas Association ISEES Ghana iceaddis Selectra Watertech Fachverband Biogas e.V. / German Biogas Association INTA Argentina Latvia University of Life Sciences and Technologies UNIDO BiogasWorld</p>								
34	<p>From Biogas Storage to Feedstocks and Safety Equipment - your quick read through with the essential information to give you the competitive advantage!</p> <p>https://lnkd.in/exBhJmdU</p> <p>#decarbonisation #CircularEconomy #biogasplatform #matchmaking</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6902539835806945282</p>	02/24/2022	555	10	8	0	1	
35	<p>Get free insights into the biogas sector by reading a selected list of relevant literature sources! Specially developed factsheets that summarize basic elements and present information in an understandable manner can be found here:</p> <p>https://lnkd.in/e-2eACFe</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6902177026468319232</p>	02/23/2022	401	3	6	0	0	

	#decarbonisation #CircularEconomy #biogasplatform #matchmaking							
36	<p>Explore profiles and get in touch with some of the world's leading companies and entrepreneurs in the biogas and gasification sector!</p> <p>https://lnkd.in/e-2eACFe</p> <p>#decarbonisation #CircularEconomy #biogasplatform #matchmaking</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6901536197651283969</p>	02/21/2022	475	11	7	0	0
37	<p>How can biogas technology providers find new markets globally and project developers from emerging and developing countries build larger professional networks? Visit www.biogasplatform.eu and find out - free and easy registration in just a few clicks!</p> <p>#statement #biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6900366628777713664</p>	02/18/2022	561	11	10	1	3
38	<p>Build collaboration with experienced biogas solution providers by selecting an existing request, and submitting your own service, or project idea.</p> <p>#sustainabledevelopment #biogas #technology #provider #matchmaking</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6899991351711072257</p>	02/17/2022	299	8	4	0	1

39	<p>Are you interested in a high quality feed-stock? From reception to storage pre-treatment and handling. All you need to know here:</p> <p>https://lnkd.in/eRkuCUfj</p> <p>#biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas</p> <p>WIP Renewable Energies European Biogas Association GreenCape ISEES Ghana iceaddis Selectra Watertech Fachverband Biogas e.V. / German Biogas Association</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6899583184988626944</p>	02/16/2022	444	2	6	0	1
40	<p>Get in touch with European Biogas companys and technology leaders and get your project started:</p> <p>https://lnkd.in/e8RJRpQ6</p> <p>#biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas</p> <p>WIP Renewable Energies European Biogas Association GreenCape ISEES Ghana iceaddis INTA Selectra Watertech Fachverband Biogas e.V. / German Biogas Association</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6897787370091950080</p>	02/11/2022	540	16	8	0	1

41	<p>Become part of the global biogas cooperation network and visit www.biogasplatform.eu today. Registration is free and makes project opportunities available - to everyone, worldwide!</p> <p>#statement #biogasplatform #match-making #technology #provider #new-markets #export #import #biogas</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6894563167591030784</p>	02/02/2022	648	17	8	0	1
42	<p>Always wanted to visit a biogas plant but never had the chance? Now you too have the opportunity with DiBiCoo's virtual tours! Take a quick tour and learn about the essentials of a biogas plant by clicking here: https://lnkd.in/etkTnXMu</p> <p>#biogas #renewableenergy #sustainability</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6891665044715704320</p>	01/25/2022	663	29	13	0	3
43	<p>Did you know? The biogasplatform developed by the digital global biogas cooperation, DiBiCoo, also offers a knowledge base where you can find facts and studies on best-practice anaerobic digestion and gasification demo-projects - Find out more at www.biogasplatform.eu</p> <p>#statement #biogasplatform</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6889898301580197889</p>	01/20/2022	787	14	9	0	2

	#matchmaking #technology #provider #newmarkets #export #import #biogas							
44	<p>The biogasplatform brings together companies and stakeholders across the world based on their preferences! Register and find your ideal partner today at www.biogasplatform.eu</p> <p>#statement #biogasplatform #matchmaking #technology #provider #newmarkets #export #import #biogas</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6886951392469143552</p>	01/12/2022	891	13	15	0	1
45	<p>Where can export markets and import countries find the right business partners and new opportunities for cooperation with just a few clicks? - Learn more at www.biogasplatform.eu</p> <p>#statement #biogasplatform #matchmaking #technology #provider #newmarkets #export #import #biogas</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6878970993935749120</p>	12/21/2021	728	10	10	0	2
46	<p>The new online platform from the digital global biogas cooperation DiBiCoo connects European key technology providers and international project developers worldwide!</p> <p>Register today at www.biogasplatform.eu</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6876057357151952896</p>	12/13/2021	928	7	9	0	1

	#statement #biogasplatform #matchmaking #technology #provider #newmarkets #export #import #biogas								
47	<p>Exploring export markets and business opportunities worldwide has never been easier for aspiring innovators and world leaders in the biogas and gasification industry - Find out more at www.biogasplatform.eu</p> <p>#statement #biogasplatform #matchmaking #technology #provider #newmarkets #export #import #biogas</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6873525752885764096</p>	12/06/2021	946	42	22	0	6	
48	<p>DiBiCoo's 3rd Matchmaking Workshop is just a day away! Don't miss an excellent conversation on the biogas sector and an introduction to DiBiCoo's latest project - a matchmaking platform for stakeholders in the field!</p> <p>Sign up and get your tickets for free here: https://lnkd.in/eBJrgrka</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6868431970364387328</p>	11/22/2021	440	23	6	0	0	
49	<p>Just two days left for DiBiCoo's Virtual Study Tours on Biomass Gasification! Register and secure your spot here: https://bit.ly/3q7W580</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6865879953083301888</p>	11/15/2021	570	66	8	0	8	

50	<p>Registration for DiBiCoo's 2nd Virtual Study Tour is open! Use the link below to register and claim your spot in the upcoming Biomass Gasification webinar.</p> <p>https://bit.ly/3q7W580</p> <p>Follow the link below to watch the videos on three biomass gasification plants and prepare your questions for the experts beforehand: https://bit.ly/2ZYRw4l</p> <p>#webinar</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6863327674316722176</p>	<p>11/08/2021</p>	<p>345</p>	<p>20</p>	<p>8</p>	<p>0</p>	<p>1</p>
51	<p>Coming Soon: 2nd DiBiCoo Virtual Study Tour!</p> <p>The second round of the virtual study tour videos will soon be available from 3 different Biomass Gasification plants in Austria, for you to watch and discuss technical details on November 18</p> <p>#gasification #biogas #biogasplant</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6857354692335341569</p>	<p>10/22/2021</p>	<p>593</p>	<p>44</p>	<p>16</p>	<p>1</p>	<p>2</p>
52	<p>DiBiCoo Virtual Study Tour</p> <p>Do you wish to find out how an Anaerobic Digestion biogas plant operates in Europe? Then watch the video, write down questions and register for the Webinar to discuss more on October 7, 2021</p> <p>Plant II: Utzenaich, Austria</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6851119686176841728</p>	<p>10/05/2021</p>	<p>374</p>	<p>14</p>	<p>7</p>	<p>0</p>	<p>2</p>

	<p>Video Link (EN): https://lnkd.in/eVHm_3DW Video Link (DE): https://lnkd.in/eGVKkZfd</p> <p>Webinar Link: https://bit.ly/2WaqJRK</p> <p>With Commentary from: Josef Höckner, BioG GmbH</p>								
53	<p>DiBiCoo Virtual Study Tour</p> <p>Do you wish to find out how an Anaerobic Digestion biogas plant operates in Europe? Then watch the video, write down questions and register for the Webinar to discuss more on October 7, 2021</p> <p>Plant II: Bruck an der Leitha, Austria Video Link (EN): https://lnkd.in/eMckbQNJ Video Link (DE): https://lnkd.in/eNw3eMB4</p> <p>Webinar Link: https://bit.ly/2WaqJRK</p> <p>With Commentary from: Bernadette Mauthner, Biogas Bruck/Leitha GmbH & Co KG</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6851118713861681152</p>	10/05/2021	413	31	7	0	0	

54	<p>DiBiCoo Virtual Study Tour</p> <p>Do you wish to find out how an Anaerobic Digestion biogas plant operates in Europe? Then watch the video, write down questions and register for the Webinar to discuss more on October 7, 2021</p> <p>Plant I: Augsburg, Germany Video Link (EN): https://lnkd.in/eut4zYg3 Video Link (DE): https://lnkd.in/eeM3Csi3</p> <p>Webinar Link: https://bit.ly/2WaqJRK</p> <p>With Commentary from: Reinhard Walk, Rovi Energie AG</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6851118308549283840</p>	10/05/2021	557	54	11	0	2
55	<p>DiBiCoo Virtual Study Tour</p> <p>Watch videos upfront and discuss details on a webinar on October 7, 2021.</p> <p>Register for a Webinar: https://bit.ly/2WaqJRK</p> <p>Links to Videos:</p> <p>Augsburg DE: https://lnkd.in/ecrMxG35 Augsburg EN: https://lnkd.in/eQj2chme</p> <p>Bruck an der Leitha EN: https://lnkd.in/e9WbzMF5</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6849651711028588544</p>	10/01/2021	259	8	4	0	5

	<p>Bruck an der Leitha DE: https://lnkd.in/e2yX7tTc</p> <p>Utzenaich DE: https://lnkd.in/e_Fpy7fb Utzenaich EN: https://lnkd.in/esU_fB6y</p>							
56	<p>Have you registered yet?</p> <p>Biogas Plants: Legal Frameworks and Policy Considerations Date/time: 30 September 2021; 13:30 - 15:30 CET Register: https://bit.ly/3jYDs2S</p> <p>#dibicoo #biogasplant #biogas #gasification #legal</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6848575053483819008</p>	09/28/2021	252	4	4	0	1
57	<p>DiBiCoo Virtual Study Tour</p> <p>Please watch the videos from 3 different and interesting biogas plants before the webinar and write down your question. The questions can then be raised directly at the webinar to the specialists from the plants. See the links to the videos and webinar below</p> <p>Plant I: Augsburg, Germany English: https://lnkd.in/eX-FuBY5 Deutsch: https://lnkd.in/ex4U5Ny4</p> <p>Plant II: Bruck an der Leitha, Austria English: https://lnkd.in/eMckbQNJ Deutsch: https://lnkd.in/eNw3eMB4</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6847110164475101184</p>	09/24/2021	449	19	8	0	4

	<p>Plant III: Utzenaich, Austria English: https://lnkd.in/enK8wuPZ Deutsch: https://lnkd.in/eiKsKVP5</p> <p>Register for the Webinar: https://bit.ly/2WaqJRK</p> <p>#anaerobicdigestion #dibicoo #biogasplant #biogas #virtualevent</p>							
58	<p>Invitation to the first Virtual Study Tours:</p> <p>DiBiCoo is offering a deep insight into three different concepts of aerobic digestion through a virtual study tour of three AD plants in Austria.</p> <p>This virtual study tour will share plant videos on September 23rd for pre-viewing and discuss operating details on a webinar organized for October 7, 2021. Keep an eye out from more information.</p> <p>1. Augsburg: Dry Fermentation of municipal bio wastes combined with subsequent composting 2. Utzenaich: wet fermentation of catch crops, agricultural residues 3. Bruck an der Leitha: Wet fermentation of organic wastes</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6846045381055320064</p>	09/21/2021	618	56	16	0	4

	#anaerobicdigestion #dibicoo #biogasplant #biogas #virtualevent							
59	<p>11th DiBiCoo Web Seminar Series</p> <p>Biogas Plants: Legal Frameworks and Policy Considerations</p> <p>Global experts in the field from #Europe, #Argentina, #Indonesia, #SouthAfrica, #Ghana, #Ethiopia and #Malaysia discuss legal frameworks and policy considerations for Biogas Plants. Miss it not!</p> <p>Date/time: 30 September 2021; 13:30 - 15:30 CET Register: https://bit.ly/3jYDs2S</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6844267698545848320</p>	09/16/2021	355	26	9	1	3
60	<p>We are partnering with Low Carbon and Circular Economy Business Action in Argentina, Brazil, Chile and Colombia to deliver a webinar titled: Challenges and opportunities of Digestate Application in Argentina</p> <p>September 14, 2021 10:00 (Buenos Aires), 15:00 (CET) Register here: https://bit.ly/3n91YjY</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6842051061642092544</p>	09/10/2021	339	9	8	0	0

61	<p>Our partner, Greencape, is proudly hosting an informative workshop aimed at financing institutions and investors interested in entering and growing their presence in the biogas sector.</p> <p>Register here: https://lnkd.in/eF8DhBn</p> <p>28 & 29 July 2021</p> <p>#biogas #zeroemissions #sustainableenergy #greenenergy #bioeconomy #bioenergy</p>	<p>https://www.linkedin.com/feed/update/urn:li:activity:6823892715021897728</p>	07/22/2021	425	35	8	1	1
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- The posts published on DiBiCoo’s LinkedIn averages for one post per month.

2 Twitter

The DiBiCoo Twitter page has 185 followers with a total of 153 posts over 33 months of implementation. Below are screenshots that capture the major analytics in terms of followers, posts (updates) published as well as some the channel’s top performing posts.



Figure 5: Screenshot of DiBiCoo Twitter Page Number of Followers, June, 2022.

The following are the performance of DiBiCoo's Twitter page over the past one-year period broken down in three months with the average reach of posts and top performing posts in those time periods, respectively. The breakdown is displayed from the latest to earliest posts; starting from June 2022 to June 2021.

D7.8 – Report on Social Media

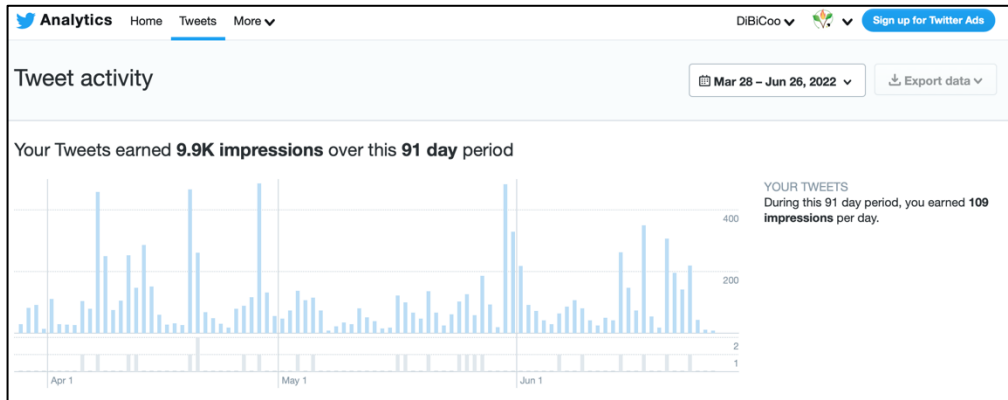


Figure 6: Screenshot of DiBiCoo Twitter Posts Reach from March 28 to June 26, 2022.

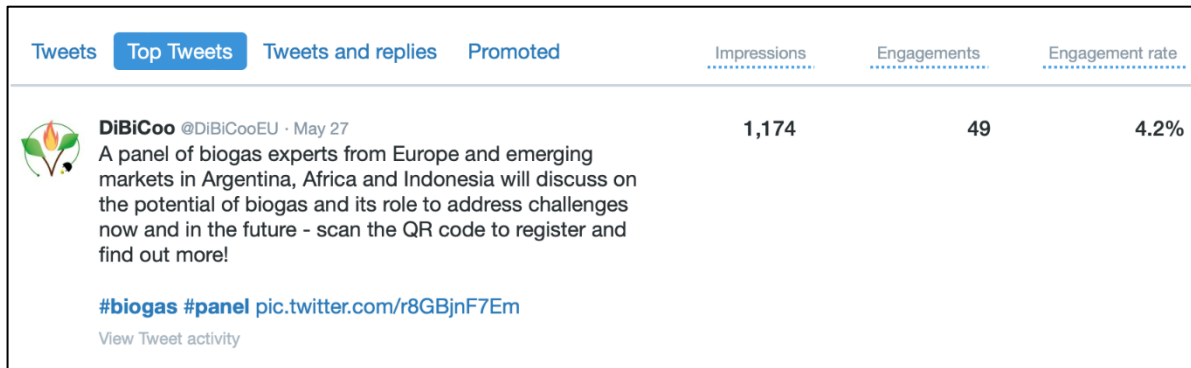


Figure 7: Screenshot of DiBiCoo Twitter Top Performing Tweet from March 28 to June 26, 2022.

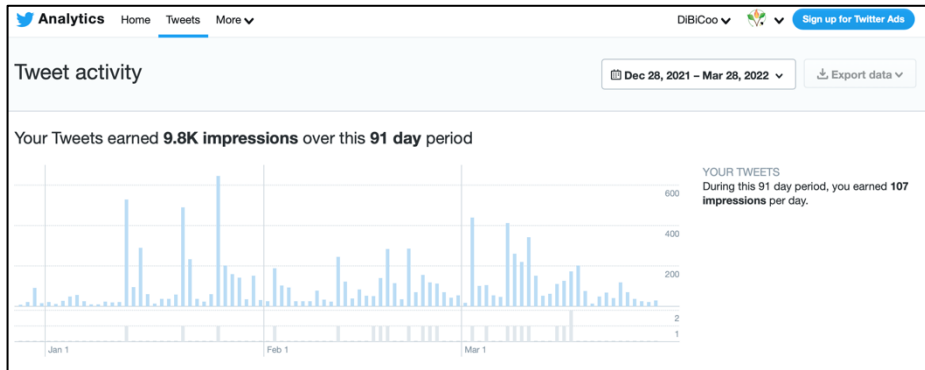


Figure 8: Screenshot of DiBiCoo Twitter Posts Reach from December 28 to March 28, 2022.


Tweets	Top Tweets	Tweets and replies	Promoted	Impressions	Engagements	Engagement rate
	DiBiCoo @DiBiCooEU · Jan 25	Always wanted to visit a biogas plant but never had the chance? Now you too have the opportunity with DiBiCoo's virtual tours! Take a quick tour and learn about the essentials of a biogas plant by clicking here: youtube.com/channel/UCnSgj...		1,314	55	4.2%
		#biogas #renewableenergy #sustainability pic.twitter.com/oqhTNhJcTB				
		View Tweet activity				

Figure 9: Screenshot of DiBiCoo Twitter Top Performing Tweet from December 28 to March 28, 2022.

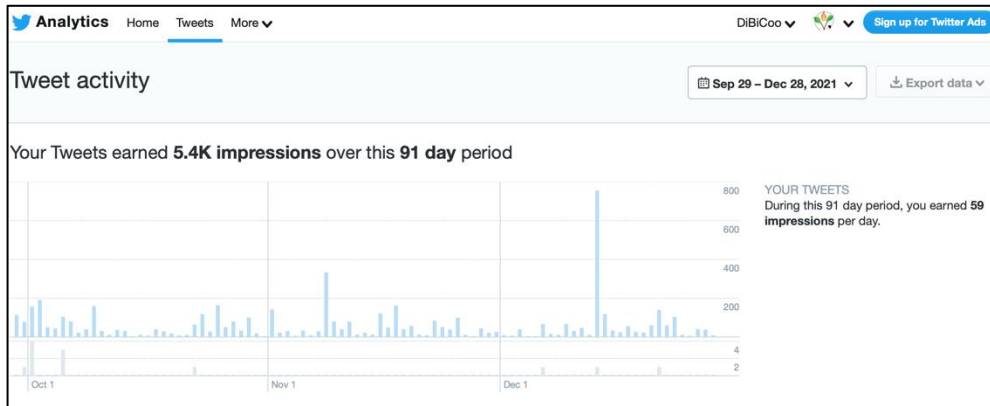


Figure 10: Screenshot of DiBiCoo Twitter Posts Reach from September 29 to December 28, 2022.


Tweets	Top Tweets	Tweets and replies	Promoted	Impressions	Engagements	Engagement rate
	DiBiCoo @DiBiCooEU · Dec 13			1,276	39	3.1%
The new online platform from the digital global biogas cooperation DiBiCoo connects European key technology providers and international project developers worldwide - Register today at biogasplatform.eu						
#biogasplatform #matchmaking #technology #provider #markets #biogas pic.twitter.com/zL4qhPVQMT						
View Tweet activity						

Figure 11: Screenshot of DiBiCoo Twitter Top Performing Post from September 29 to December 28, 2022.

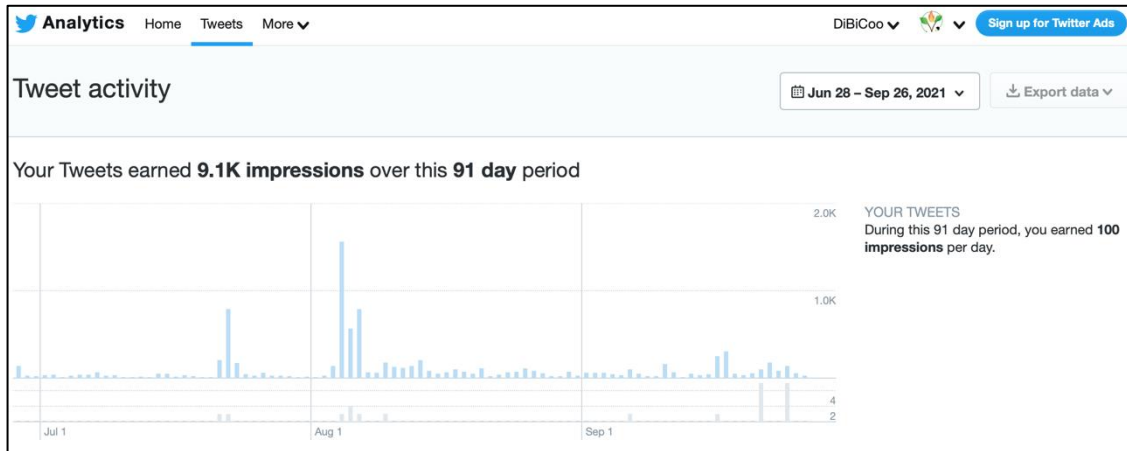


Figure 12: Screenshot of DiBiCoo Twitter Reach from June 28 to September 26, 2022.

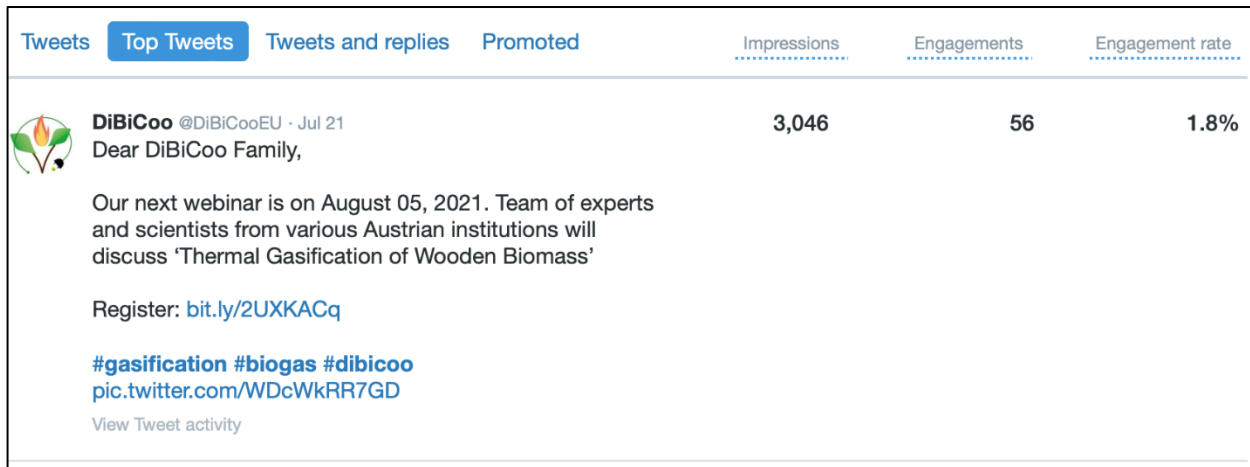


Figure 13: Screenshot of DiBiCoo Twitter Top Performing Post from June 28 to September 26, 2022.

3 Facebook

The DiBiCoo Facebook page has 95 followers. Below are screenshots that capture the major analytics in terms of followers, reach, posts (updates) published as well as some the channel's top performing posts.

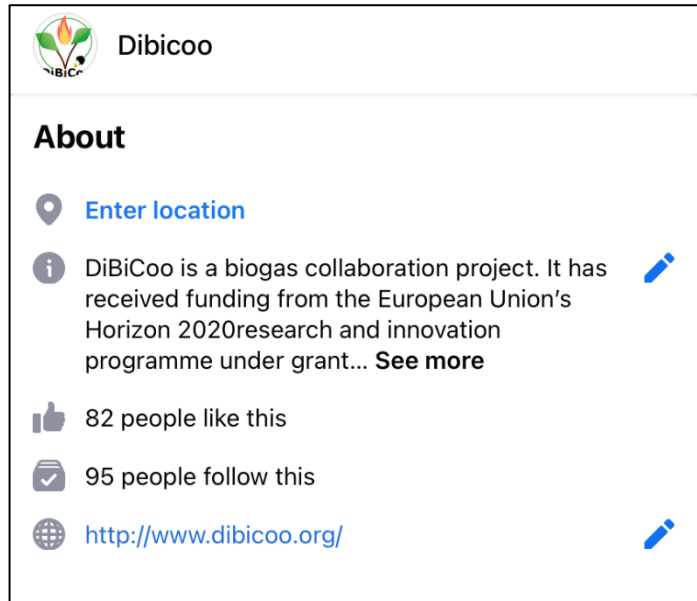


Figure 14: Screenshot of DiBiCoo Facebook Page Number of Followers, June 2022

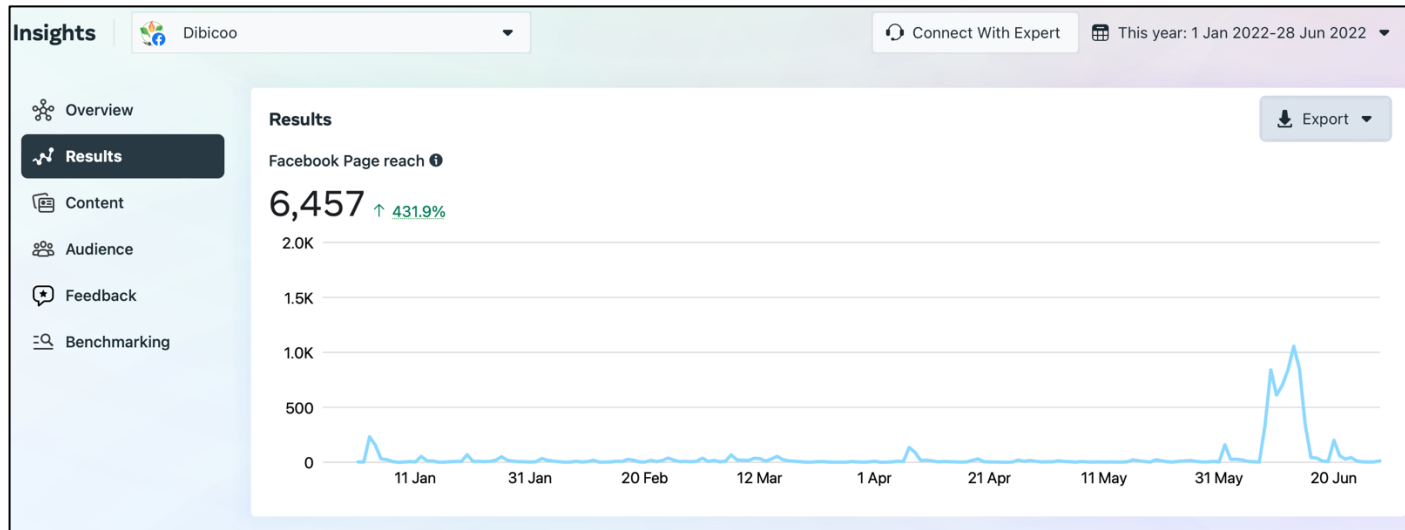


Figure 15: Screenshot of DiBiCoo Facebook Page Reach from January 2022 to June 2022

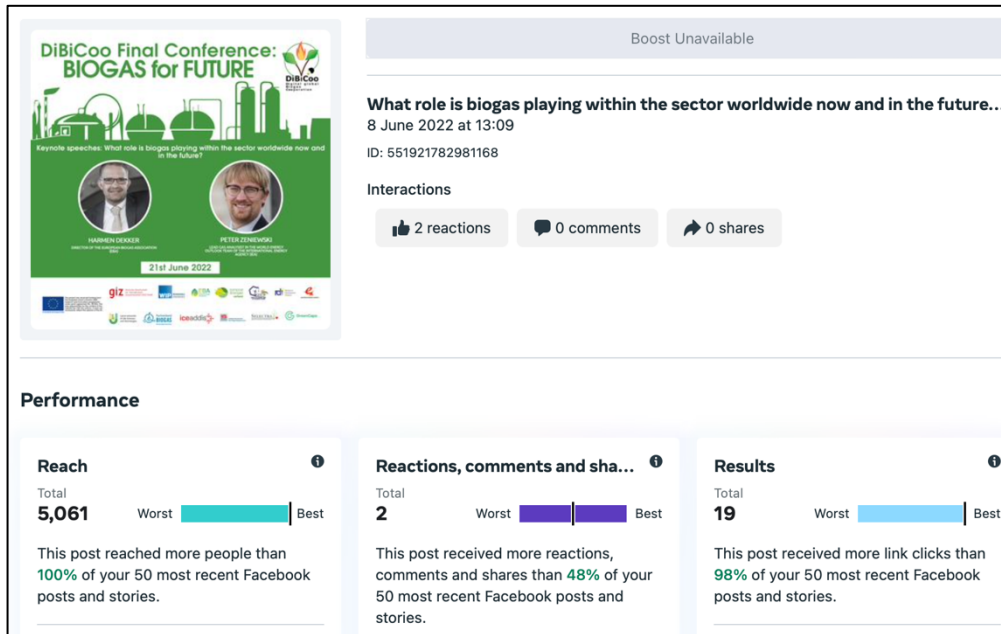


Figure 16: Screenshot of DiBiCoo Facebook Page Top Performing Post from January 2022 to June 2022

Table 2: List of posts on DiBiCoo's Facebook channel during a six-month period.

	Post	Reach	Likes and reactions	Link Clicks	Shares
1	Are you looking for a small-scale home digester? Then you should check this out: https://bit.ly/3nshuGg	12	0	0	0

	#biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas				
2	"Leaders from around the world pledged at COP26 to deploy a higher share of renewable energy, including biogas, and accelerate the global transition to a circular economy as measures to combat climate change. DiBiCoo's matchmaking platform helps to provide a bridge between key technology providers and know-how for the development of sustainable biogas projects worldwide. Find out more at : https://biogasplatform.eu #COP26 #climatechange #biogas #greengas #biogasplatform #newmarkets #statement"	21	1	0	0
3	DiBiCoo's Final Conference – Biogas for Future is less than 24 hours away! Use the QR code below to register and attend the discussion on the role and potential of biogas globally! #biogas #conference	209	9	8	1
4	DiBiCoo's Matchmaking Platform highly commended in the category of Best Anaerobic Digestion/Biogas Support at the AD and Biogas Industry Awards! #biogasplatform.eu at the #ADBogasIndustryAwards2022 Thanks for your support, the fantastic organization and the lovely evening!	123	5	7	2
5	"Energy security, a circular economy and climate change mitigation - what role can biogas play to achieve these goals in the future?" Panelists at DiBiCoo's Final Conference will explore answers to this! Save the date & register here for more information: https://bit.ly/3mHn4Vb	243	9	5	3

	#biogas #conference				
6	<p>The DiBiCoo Project has done a variety of activities - study tours, local stakeholder workshops, web seminars, business design trainings and much more. If you were in contact with DiBiCoo, help the project measure its results by taking this quick survey: https://bit.ly/3xvsPvb</p> <p>European Biogas Association Innovation Factory iceaddis Selectra Watertech Fachverband Biogas e.V. Kompost & Biogas Verband Österreich Resilience Development Initiative Isees Ghana WIP - Renewable Energies INTA Argentina Latvia University of Life Sciences and Technologies</p>	19	2	0	0
7	<p>What role is biogas playing within the sector worldwide now and in the future?</p> <p>The DiBiCoo Final Conference explores the answer to this and the huge potential of the biogas sector in contributing to climate change mitigation! Register here: https://bit.ly/3xcx2T4</p> <p>#biogas #conference</p>	5061	2	19	0
8	<p>Have you heard of biogas membrane storage systems? Click here to find out more: https://bit.ly/3z60vAZ</p> <p>#biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas</p>	34	2	0	0
9	<p>Have you participated in one of DiBiCoo's project activities like its study tour, local stakeholder workshop, web seminar, or business design training?</p> <p>Are you are a biogas stakeholder, a policy maker, or a registered member on the Biogas and Gasification</p>	227	6	5	3

	Matchmaking Platform? If so, please take this short survey and help the project measure and report the results! 👉 https://bit.ly/3GiDqwk				
10	DiBiCoo's Biogas and Gasification Matchmaking Platform has been featured in the Global Methane Initiative! Take a look get started by joining the platform for free- https://biogasplatform.eu #biogasplatform #matchmaking #technologies #provider #newmarkets #export #import #biogas	19	1	1	0

4 YouTube

The DiBiCoo YouTube page has 161 followers with a total of 43 videos posted featuring the project video, the project’s matchmaking video, virtual study tours, and its web seminar series. Below are screenshots that capture the follower count, the major playlists in the channel and the top performing post.

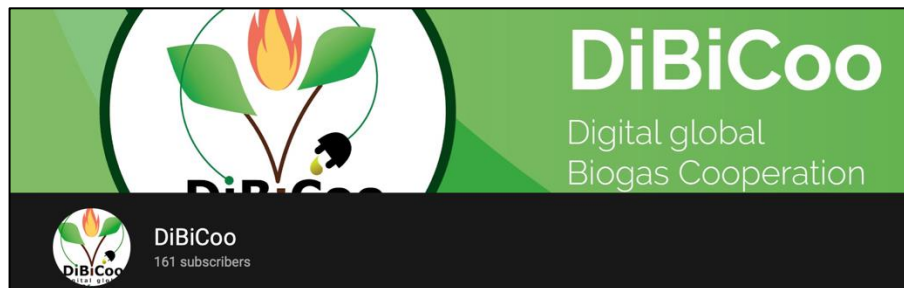


Figure 17: Screenshot of DiBiCoo YouTube Page Followers, June 2022

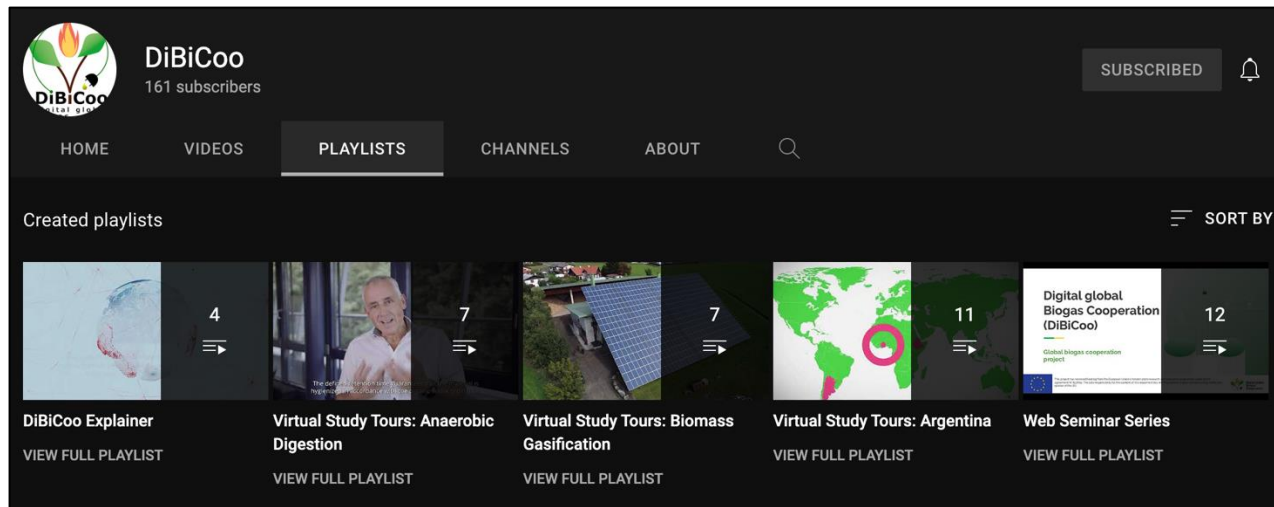


Figure 18: Screenshot of DiBiCoo YouTube Page Playlist

- There are five playlists under DiBiCoo's YouTube channel featuring (1) DiBiCoo Explainer, (2) Virtual Study Tours: Anaerobic Digestion (3) Virtual Study Tours : Biomass Gasification (4) Virtual Study Tours; Argentina and (5) Web Seminar Series.

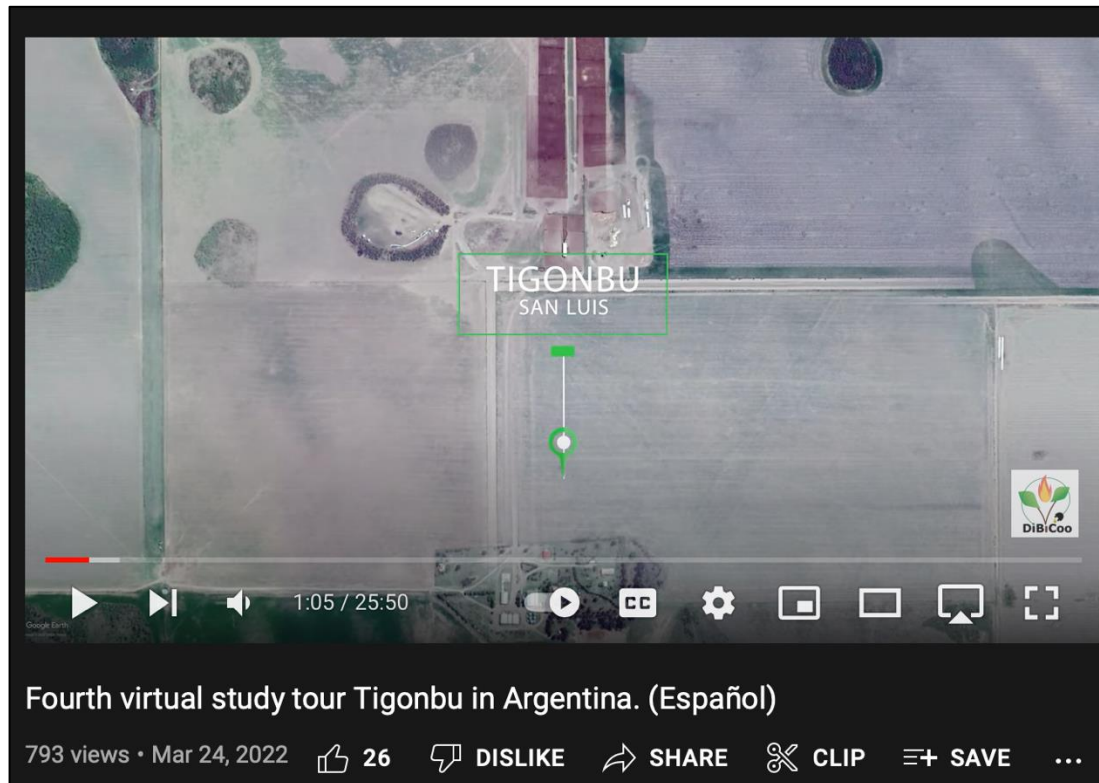


Figure 19: Screenshot of DiBiCoo YouTube Page Top Performing Post

5 DiBiCoo Website

The DiBiCoo website has had over 50,000 visits (traffic) during the past 33 months of its implementation. The website features 15 reports, 10 publications, and 44 articles and press releases. Furthermore, there are 42 news pieces featuring the milestones of the project.

Summary		
Online Users:	0	
	Visitors	Visits
Today:	9	17
Yesterday:	4	7
Last 7 Days (Week):	52	104
Last 30 Days (Month):	183	355
Last 365 Days (Year):	8,332	21,139
Total:	20,696	57,107

Figure 20: Screenshot of DiBiCoo Website Traffic over the past 33 months



Figure 21: Screenshot of DiBiCoo Website Traffic over the past one-year period (in thousand)

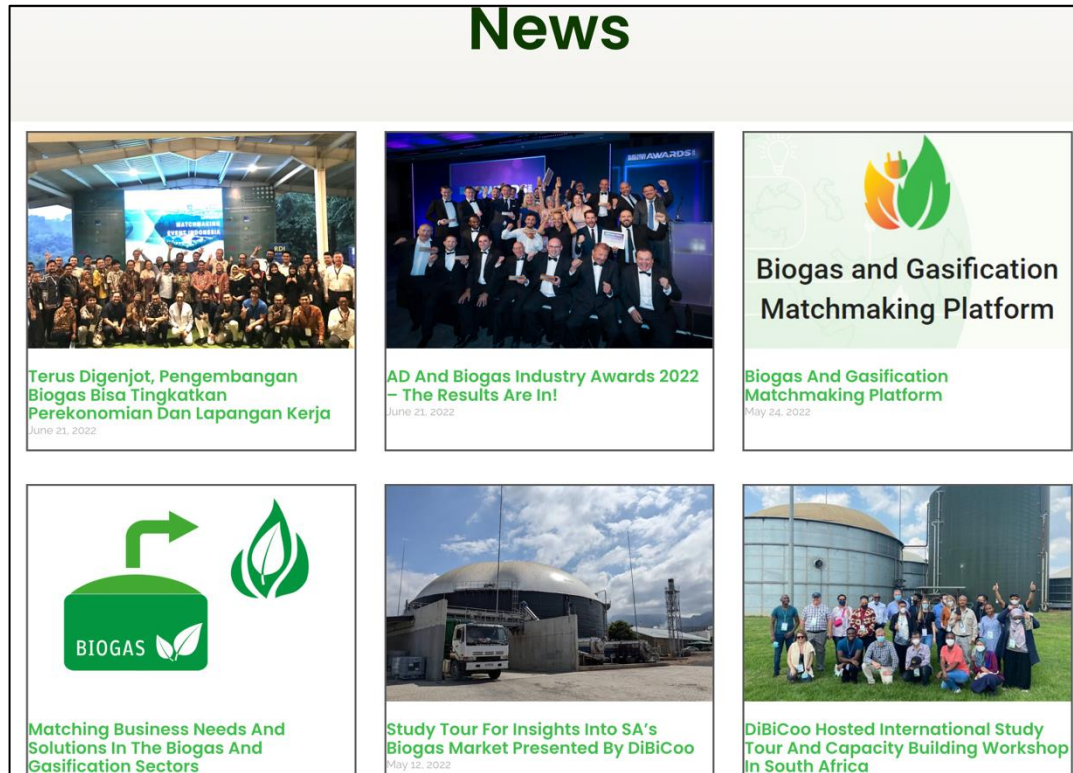


Figure 22: Screenshot of DiBiCoo Website News Section



Figure 23: Screenshot of DiBiCoo Website Reports Section

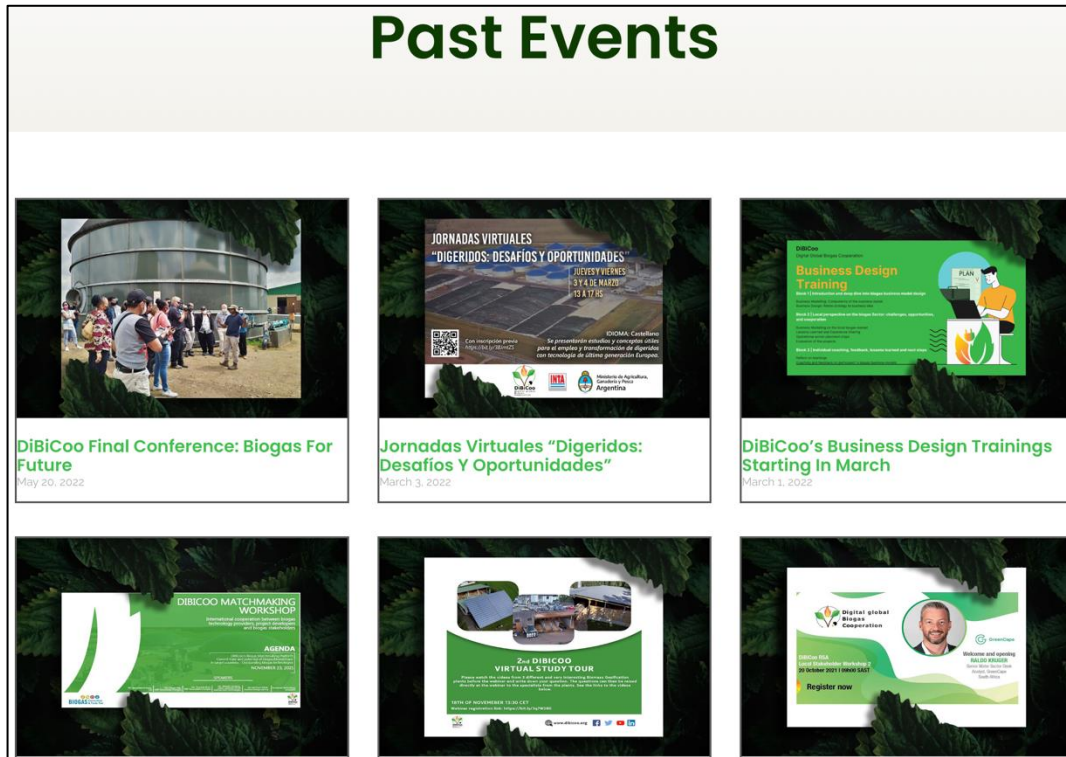


Figure 24: Screenshot of DiBiCoo Website Events Section

COORDINATOR



PARTNERS FROM EXPORTING COUNTRIES



PARTNERS FROM IMPORTING COUNTRIES





Digital global Biogas Cooperation

Project website: www.dibicoo.org

Project Coordinator Contact Dr. Johannes Anhorn Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH www.giz.de	Wielinger Straße 52 82340 Feldafing, Germany johannes.anhorn@giz.de
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Author(s)

Maya Misikir (ICEADDIS), Addis Abeba, Ethiopia

Review

EBA

Photo credits:

The author(s) if not otherwise stated (Name/Partner Acronym).

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